



CASE STUDY

Tandoori Fusion Restaurant Analytics



Company

Tandoori Fusion is a locally-owned, authentic Indian fusion restaurant located in Louisville, Kentucky, providing farm-to-table cuisine.



Challenge

Tandoori Fusion needed to differentiate itself from the competition and improve customer experience.



Solution

V-Soft Digital deployed an AI-powered computer vision system that optimized the dining experience by extracting insights from camera feeds that helped staff better serve customers. This included detecting and mitigating activities such as the amount of time customers wait to be seated and served their food.



Result

This computer vision-powered analytics solution significantly reduced wait times for seating by 50% and wait times for orders by 20%, which improved overall customer satisfaction by 15%.



Reduced Seating Wait Times

50%

Improved Customer Satisfaction

15%

TECHNOLOGY APPLIED

- Internet of Things
- Computer Vision
- TensorFlow
- DVR Tool
- AWS Kinesis
- AWS SageMaker
- AWS Ground Truth
- S3 Buckets

